

**Report to:** **Strategic Planning Committee**

**Date of Meeting:** 26 March 2019

**Public Document:** Yes

**Exemption:** None

**Review date for release** .



**Agenda item:** 7

**Subject:** **Heritage Strategy**

**Purpose of report:** To advise Members on the outcome of the public consultation on the Heritage Strategy and propose that it be adopted.

**Recommendation:**

1. The East Devon Heritage Strategy 2019 -2031 be adopted subject to amendments arising from the consultation as set out in this report.
2. That a pilot scheme for a Conservation Area review involving the community as described in the Heritage Strategy be agreed for East Budleigh including the Otter Valley Association.

**Reason for recommendation:** To gain formal approval for the amended Heritage Strategy 2019 – 2031 and to gain approval for a pilot scheme involving the community at East Budleigh.

**Officer:** Jacqui Best, Planning Policy Officer.

JBest @eastdevon.gov.uk; 01395 517483

**Financial implications:** The Heritage Strategy envisages utilisation of existing staff resources. As such, there are no specific financial implications

**Legal implications:** This strategy is not a local plan document but does set out the aspirational roadmap and is a central reference point for the conservation and enjoyment of the district's historic environment and identified heritage assets. The legal implications are set out within the report and strategy.

**Equalities impact:** Low Impact

**Risk:** Low Risk

The publication of a heritage strategy will help to protect, manage and enhance our historic environment and heritage assets, whilst encouraging social, economic and environmental benefits.

**Links to background information:** Consultation details  
<http://eastdevon.gov.uk/planning/planning-policy/heritage-strategy-and-draft-local-list/heritage-strategy/>

**Link to Council Plan:** Delivering and promoting our outstanding environment

## 1. Introduction

- 1.1. Members will recall that they agreed to a public consultation on the draft Heritage Strategy on 27<sup>th</sup> November 2018, for 8 weeks from 28<sup>th</sup> November 2018 in accordance with the adopted Statement of Community Involvement. The draft Heritage Strategy (2019 – 2031) brings together information on the heritage of East Devon and identifies the issues, challenges and opportunities for the future with a plan of recommended actions.
- 1.2. The consultation was publicised with a press release and on the East Devon DC website, whilst a wide range of statutory consultees, voluntary bodies, local history and amenity groups, Parish Councils, neighbourhood planning groups, adjoining authorities, agents and businesses who expressed an interest were contacted directly. There was a good response with 34 responses that are recorded, from statutory consultees, local history and amenity groups, neighbourhood planning groups, town and parish councils and two from individuals.
- 1.3. Following the consultation, and in accordance with paragraphs 3.1 and 3.4 of the draft strategy which recommended that a more detailed action plan was produced to incorporate feedback, a more detailed action plan has been agreed. The 12 year action plan presented in the last committee report has been updated and is presented within the revised document at Section 3 (after para.3.25), to include more detailed timescales and monitoring information where possible.
- 1.4. The draft Heritage Strategy was produced by the planning policy team in consultation with the conservation team and specialist organisations in the early stages. In particular Devon County Council, Historic England and the East Devon AONB at an earlier stage provided much valuable advice and information and offered congratulations on this being a comprehensive strategy.
- 1.5. Historic England has more recently offered the authority their “congratulations on the preparation of such a strategy and endorse it as an impressive example of its type and one of only a handful which exist in the south west.”

## 2. Responses to the consultation and amendments to document

- 2.1. The vast majority of responses were very supportive of the draft strategy, with further information provided on our heritage and many constructive comments and suggestions. The consultation suggested 12 questions to consider covering the whole document and responses were mainly structured around those questions. All comments have been considered in detail and the draft strategy amended where appropriate.
- 2.2. **Table 1** to this report summarises the issues raised and the proposed changes to the Heritage Strategy, structured by the 12 questions. Comments submitted are summarised as many are lengthy, however full comments are published on the Council website [here](#).
- 2.3. The draft Heritage Strategy with amendments can be viewed on the Council website, as well as the final version. Amendments to the document are highlighted in red, however amendments that constitute minor editing and formatting are not marked up, for ease of reading.

### 3. Summary of responses

**General:** The vast majority of respondents found the document clear and easy to read, well written, well-structured and agreed with the aims.

#### **Theme A: Understanding and appreciating our historic environment**

Respondents are generally happy with a description of our historic environment and heritage assets, but with one wanting much more information on the history of the district, one much less and others considering it a balanced approach.

#### **Theme B: Positively managing our historic environment**

The majority of comments relate to the local list guide being strongly supported and welcomed, as well as the engagement of local communities. There were many suggestions relating to the engagement of museums, schools and other educational establishments. Suggestions were also made in relation to prevention of heritage at risk and other specific management duties.

#### **Theme C: Enhancing and benefitting from our heritage**

This section was much welcomed by all apart from one respondent who found it unnecessary. The role of museums and schools in engaging with local people was again highlighted. A number of organisations would like to become partners, including the National Trust, the Jurassic Coast Trust, Devon and Cornwall Police and the Devon Gardens Trust.

**Action Plan:** There was much agreement on the action plan actions, but a request for more detail especially on timing and monitoring. It was set out in the draft document that a more detailed action plan would be provided following the public consultation. This 12 year action plan is presented within the amended draft Heritage Strategy and as **Table 2** to this report.

As the first heritage strategy for East Devon, many of the actions relate to setting up systems and developing programmes, but the action plan also includes broad estimates for the delivery of these programmes over the 12 years. It must also be appreciated that there are many variables which may affect the long term action plan including Brexit, changes to funding providers and training availability, staff resources and government structures and it is not possible or appropriate to give exact timings for the delivery of programmes in this document. Any pilot schemes will be monitored in detail which will help in the programming of future projects.

### 4. Recommendations

- 4.1 That the draft Heritage Strategy is adopted subject to amendments as set out in Table 1.
- 4.2 That a pilot scheme is agreed for East Budleigh involving the community, including the Otter Valley Association, within the East Budleigh with Bicton Neighbourhood Plan area. Research by the planning policy team, in consultation with the conservation team, has been carried out to assess a suitable scheme for a pilot study. This is to involve a community group in a Conservation Area review, including a Grade II Listed Buildings survey and establishing a local list of undesignated assets. The criteria used for this included:

- The presence of an active specialist amenity / historic group, in particular where items for a local list have been submitted
- A neighbourhood planning group, especially where there is a made neighbourhood plan.
- A compact Conservation Area suitable for review and possible Grade II condition survey
- A Built up Area Boundary (BUAB) of a manageable size including items proposed as undesignated heritage assets for a local list.

Two associations have submitted work prepared for local lists, firstly the Otter Valley Association and following this the Sid Vale Association, completed in 2015 /16. The work submitted by the Otter Valley Association has followed a particularly robust procedure which included:

- Creation of a team and training of local volunteers
- Research including engagement with specialists
- Public consultation including local exhibitions and engaging with owners
- A comprehensive survey of items for local listing, each assessed using Historic England criteria and categorised and documented into areas of interest
- The mapping of proposed undesignated assets and publication on the Association's website

East Budleigh is proposed as a pilot scheme as it meets all of the criteria outlined above, including a compact Conservation Area and BUAB. The scheme, if approved, will be monitored in detail which will inform development of a programme extended to other areas.

<b>TABLE 1</b>		
<b>Consultation Question</b>	<b>Feedback summary:</b>	<b>Response to Feedback:</b>
<p><b><i>Q1 Are you happy with the design and layout of the strategy? Is it clear and easy to read or do you or have any suggestions for improvement?</i></b></p>	<p>The majority (14 of 17 responses on this question) found the strategy clear and easy to read, balanced and well drafted with many further complimentary comments and congratulations on this being a comprehensive document.</p> <p>Two suggestions were made that the text be shortened, and one to take out repeat of undesignated assets (now 2.49 and 2.88).</p> <p>Another suggested that signposting may help readers with limited time to focus sections to concentrate on.</p> <p>One requested a clear statement of the strategy and longer term strategy, whilst another thought that information was confused with strategy.</p> <p>A bigger map / maps were suggested.</p>	<p>Ways to shorten the text have been considered and minor editing completed, including para. 2.49 explanatory text which has been taken out.</p> <p>Some repetitions are necessary, whichever way the strategy is structured as the document is intended to be ‘dipped into’ and does not need to be read in its entirety, to meet a range of needs and interests. The introduction, for example, introduces topics which later appear in the document more fully, and again in the summaries and action plan where they are again relevant.</p> <p>There is signposting within the text which is intended to help navigation of the document, and it has been improved further to make it clearer, for example in (paragraph 1.15). This includes formatting of the contents page, which was not possible in the draft format.</p> <p>It is felt that there is a clear statement of the strategy in both the introduction and action plan. This has been made clearer (paragraph 1.14). The provision of information is clearly part of the strategy and set out as an aim (‘to widen knowledge and understanding’), and within the objectives and action plan.</p> <p>The maps can be zoomed into on-line, or printed as A3 to make bigger. Text has been added to the document to make this clearer.</p>
<p><b><i>Q2 Do you have any comments on the structure of the strategy, including the three themes?</i></b></p>	<p>The majority (7 of the 8 respondents) were happy with the structure apart from one organisation who wished to restructure the document significantly, to include deleting much information.</p> <p>Most respondents found the themes helpful but one disliked the concept of themes and suggested shorter titles.</p> <p>Another suggested putting the summaries of the 3 themes into one section.</p>	<p>Although the suggested structure may be an acceptable alternative for some, it is not considered an improvement to that existing and warranting a major rewrite, especially as most respondents are happy with the structure as it is.</p> <p>The current structure, with colour coding, is intended to appeal to a wide audience, and will be enhanced in the final document.</p> <p>Theme names were not changed as felt the suggested titles would not adequately describe their meaning and content.</p> <p>The summary objectives and actions are in the action plan: this has been made clearer (para. 1.15). The summaries could also be used together to provide a leaflet at some stage in the future.</p>

<p><b>Section 1 Introduction</b></p>	<p>The summary of organisations and policies was regarded as useful Request to add The Jurassic Coast Trust Request to add a link for the Devon Historic Environment Records (HERS) The role of the Lead Councillor for Design and Heritage was highlighted as important</p>	<p>Details of the Jurassic Coast Trust added (para.1.41) The Historic Environment Records link is already provided – but has been made more clear (para. 1.33). All links have been checked and updated where needed Museums, heritage centres &amp; libraries have been added as sources of information (para.1.42)</p>
<p><b>Q3 Do you agree with the aims of the strategy? Would you change anything, and if so why?</b></p>	<p>All 8 respondents to this question agreed with the aims. One suggested that the term ‘purpose’ was confusing and that the aims should be upfront in the document.</p> <p>Another wished to see more mention of supporting national policy and neighbourhood plans</p>	<p>Purpose changed to ‘aims’ as the heading.</p> <p>Aim 4 relates to supporting the local plan: this complies with national policy (NPPF) and neighbourhood plans comply with both – this has been made more explicit in a footnote (para 1.23)</p>
<p><b>Q4 Does this summary reflect our historic environment? Would you like to add anything?</b></p>	<p>Most respondents found this section informative / well balanced. However one found information provided “unnecessarily descriptive as it is already ‘understood’ and ‘appreciated’ by residents and visitors”.</p> <p>Another would like to see much more, including on map, of what is important about the heritage of the district, including the Prayer Book Rebellion and links to former and present inhabitants of the district and to its economic history.</p> <p>Suggestion that the summary should mention each class of asset Amendments requested by the Dorset and East Devon Coast World Heritage Site (known as the Jurassic Coast)</p>	<p>It is felt that the information included on East Devon introduces one of the strategy objectives to ‘widen knowledge of the historic environment of East Devon and its assets’, for those resident and visitors who do not already have this depth of understanding or appreciation of our heritage, and being as inclusive as possible whilst promoting our heritage assets.</p> <p>Information has been provided with input from the Devon County Council Archaeologist / Historic Environment Record team and the AONBs however there is not scope here for an in-depth analysis of the history of the district, which can be accessed better through local specialist organisations, museums and libraries.</p> <p>Text / maps have therefore been limited to heritage evidenced in our built environment and landscape but some of the suggested information offered on the built environment has been added. (para. 2.1)</p> <p>Theme A summary updated Amendments made on World heritage Site text (2.48) and information noted.</p>

<p><b><i>Q5 Do you have any comments on the way heritage assets are described in this theme?</i></b></p>	<p>One respondent found the approach works very well, due to the 'broad spectrum of assets that exist', whilst another thought it should be cut drastically.</p> <p>Request for parks and gardens of local interest to be added, and that the titles of 2.59 – 2.62, and 2.51 be changed.</p>	<p>As the majority of respondents found this section informative, it has not been cut.</p> <p>The suggested amendments have been changed at paragraphs 2.36 and 2.53, 2.51 and 2.61 /2.64</p>
<p><b><i>Section 2, Theme B: Positively managing our historic environment</i></b></p>	<p>Proposals for a list of undesignated assets and guide are strongly supported and welcomed, as are proposals to work with and facilitate training for communities.</p> <p>Suggestions are made for Conservation Area reviews, extension and new designations, for example at Uplyme</p> <p>Greater recognition of Design Statements is requested as is greater protection of thatch and hedgerows - and trees in Conservation Areas.</p>	<p>All comments are noted and an action relating to the designation of new Conservation Areas has been added to the action plan.</p> <p>Other specific suggestions for Conservation Areas are noted for consideration.</p> <p>These are noted for consideration. Design statements will be considered in the emerging East Devon Design Guide.</p>
<p><b><i>Q6 Do you have any thoughts on our plans to involve communities more? What may be the opportunities or challenges?</i></b></p>	<p>Proposals to involve communities are very much welcomed, including younger members. Opportunities suggested include resources through Exeter Museums and University and greater power at Parish Council level.</p> <p>The need for funding / resources to involve communities was highlighted.</p> <p>A comment was made that some smaller parishes may have vested interests which influence local listed items</p>	<p>Suggestions are welcomed and noted</p> <p>The document and action plan consider the need for funding. Discussions with external partners have been initiated and will be resumed on adoption of the strategy.</p> <p>Establishing strict criteria for assessment in the Local List guide will make the process fair for all. Consultation on the draft guide has recently been completed.</p>

<p><b><i>Q7 Are there any further opportunities or resources that could help us to manage the districts heritage assets, for example our heritage at risk or conservation areas?</i></b></p>	<p>A few respondents request greater protection of the curtilage and setting of heritage assets, and that earlier legal action is taken to prevent heritage at risk.</p> <p>Greater co-operation between the agencies to protect and conserve listed buildings is also suggested.</p> <p>The National Trust, for example, has offered help to deliver programmes such as reviewing Conservation Areas. Engagement with large landowners and estates may reveal unrecognised assets.</p>	<p>These points relate to the statutory duties of the conservation team, which are noted.</p> <p>There are actions relating to partnership development in the action plan, and partners have been added.</p> <p>Comments are otherwise welcomed and noted.</p>
<p><b><i>Section 2, Theme C: Enhancing and benefitting from our heritage</i></b></p>	<p>7 of the 8 respondents welcomed this section, especially on town centre regeneration.</p>	
<p><b><i>Q8 Can you suggest any more ways that our heritage benefits our economy, health and wellbeing or our environment?</i></b></p>	<p>Suggestions were made relating to education on the value of heritage to shape the future and on the importance of using local heritage in schools.</p> <p>It is mentioned that public footpaths, the remnants of the routes labourers use, are beneficial to wellbeing.</p> <p>A report details how the World Heritage Status of the 'Jurassic Coast' coastline influences around £100m of economic activity each year.</p>	<p>The Council has limited resources to directly engage with schools, but an action has been added to encourage local groups to engage with local schools (action 5).</p> <p>Comments welcomed and noted</p> <p>Noted – and text updated (para. 2.138)</p>



<p><b>Q9 Working with communities and partners, can you suggest any other ways that our heritage can be enhanced?</b></p>	<p>Suggestions were made to: include the role of museums libraries and schools and a network through social media.</p> <p>Also, using activities and events similar to those the countryside team use to promote heritage, and to make it easier to use buildings for a positive range of heritage uses</p>	<p>The role of museums and libraries included (para. 1.42)</p> <p>Use of social media added to action plan (action 6)</p> <p>Comments otherwise noted</p>
<p><b>Section 3: Implementation / Action Plan</b>  <b>Q10 Do you agree with the recommended actions? If not, what are your reasons?</b></p>	<p>Respondents agreed with and are in support of the actions, especially the improved web pages and heritage themed event.</p> <p>Actions were suggested relating to conservation areas, publicity for assets at risk, the use of design statements in decision making, engagement with schools, greater protection of assets in the AONB, adopting design statements and local lists, the use of early enforcement action, the use of data and GIS, and working closely with communities and partners including the World Heritage Site Plan.</p> <p>There were many requests for more detailed timeframes and monitoring to be included, which have been addressed in the 12 year action plan as planned, to follow this consultation.</p>	<p>The action plan has been updated to reflect or emphasise many of these actions where possible, or are otherwise noted.</p> <p>Some are already part of current activities, including statutory duties delivered by the conservation team and the use of databases and GIS systems within the Council and Devon County Council to record heritage assets.</p> <p>Others actions are already covered in the action plan, for example working with partners more.</p>

<p><b><i>Q11 Have you any suggestions for other projects, or more efficient ways that the strategy objectives could be put into action?</i></b></p>	<p>Suggestions included integrating heritage and landscape strategies, engaging with tourism providers to encourage awareness, wider promotion in easy to understand language, making use of local knowledge, and use of locals to help manage heritage, promotion of Heritage Open Days / Weekends</p>	<p>All suggestions are noted for consideration.</p> <p>Promotion of Heritage Weekends added to action plan as well as the East Devon AONB annual Heritage Conference</p>
<p><b><i>Section 4: Appendices Q12 Is there anything you would like to amend or add to the appendices?</i></b></p>	<p>Suggestions were to: Include details of heritage at risk in Conservation Areas</p> <p>Add list of museums and heritage centres, other partners and groups</p> <p>An update was requested on the Seaton heritage page.</p>	<p>Heritage at risk has not been added by Conservation Area in Appendix 2 as details change regularly, but this can be illustrated on the improved webpages</p> <p>The list of partners and local history and amenity organisations updated and a Link to a list of museums added</p> <p>Seaton heritage page updated.</p>

**TABLE 2: Action Plan 2019 – 2031**

**Timescales: S = Short term 2019 – 2020**

**M = Medium term 2021 – 2024**

**L = Long term 2025 – 2031**

Objectives Theme A	Actions and tasks	Stat. duty	Indicative resources	Delivery: Staff and Partners	Timescale			Notes	Indicative monitoring
					S	M	L		
<b>Enhance understanding of heritage assets and their significance</b>	Provide information and guidance in the Heritage Strategy.		Produced in-house	Policy team in consultation with conservation team and external partners	X			Most tasks completed	Monitor readership on-line
	Review Heritage Strategy		Moderate staff resources	Policy team			X	Delivery plan monitored annually	
	Provide links to further guidance through the Council's website		Minimal staff resources	Policy and conservation staff	X	X		Ongoing	
<b>Widen knowledge of the heritage of East Devon and its assets</b>	Develop improved web pages for the provision of information on heritage issues relevant to East Devon, including the Heritage Strategy		To be developed in-house, moderate staff resources with ongoing updates	Regular updates from policy and conservation staff. Links to, and input from partners	X	X		Initiate 2019-20, complete 2020-21, with regular updates	Survey on use of website and other programmes
	Encourage local groups / museums to engage with local schools		Moderate staff resources	Policy staff to circulate information		X			
<b>Celebrate and promote the heritage of East Devon (raise the profile)</b>	Promote strategy and web pages; develop a publicity plan to include press and social media		Moderate staff resources	East Devon staff, press office and Heritage Champion	X	X			No. of local groups / partners engaged
	Support events such as the annual Heritage Open Days and the East Devon AONB Heritage Conference. Promote heritage strategy and website at heritage events.		Moderate staff resources	Staff and Lead Councillor for Heritage presence at heritage events	X	X	X		Number of events attended; outcomes recorded
	Host an occasional heritage themed event / workshop for members and community representatives		Use of Council chambers and catering	East Devon staff, Lead Councillor for Heritage and Community Officer. Help from partner organisations		X		First event following first year's delivery plan report	Event feedback survey
Objectives Theme B	Actions and tasks	Stat. duty	Indicative resources	Delivery: Staff and Partners	Timescale			Notes	Indicative monitoring
					S	M	L		

<b>Positively manage the heritage assets of East Devon:</b>  <b>Conservation Areas</b>	<b>Undertake a programme of Conservation Area review:</b>	<b>YES</b>							
	Prepare internal procedural guidance for Conservation Area review and management plans.		Staff resources, policy team.	Policy officer, in consultation with conservation team	X			This work is programmed for 2019 - 20	Completion of guidance
	Develop a process for communities to help deliver reviews, including training and monitoring. Propose a suitable pilot scheme.		Staff resources, policy team	Policy officer, in consultation with conservation team and local amenity group.	X	X			Completion of guidance
	Deliver a pilot scheme Conservation Area review involving community group/s to include local listed items. Monitor input, output, outcomes and estimate impact to inform future programme.		Considerable input from staff and community group initially but potential to improve long term resources. Possible external funding / grant.	EDDC staff with assistance from community groups and in consultation with partners		X		Pilot scheme proposed 2020-21	Full criteria to be developed, including impact of community involvement.
	Develop a programme to prioritise reviews over 12 years. Consider priorities in Conservation Areas within towns and other Built Up Area Boundaries most subject to change and those with active Neighbourhood Planning and Historic Interest Groups.		Staff resources, policy and conservation tem	Policy officer, in consultation with conservation team and other planning staff	X			This work is programmed for 2019-20	Completion of report
	Undertake the programme of reviews, to include full and interim reviews and other methods where appropriate, some involving neighbourhood planning and local history / amenity groups. Prepare appraisals and management plans.		Much input from community and staff initially but potential long term investment. Possible funding, see Theme C	Programme managed by policy staff working with communities with input and sign-off by conservation team. Assistance from partners, especially if able to secure funding for training.		X	X	Long term protection of assets and benefits for the community.	Numbers of reviews and management plans. Other Indicators developed for pilot scheme
	Complete Lymstone C A review boundary extension		Staff resources	Consultation and adoption may be managed by policy staff		X			Adoption
<b>Objectives Theme B</b>	<b>Actions and tasks</b>	<b>Stat. duty</b>	<b>Indicative resources</b>	<b>Delivery: Staff and Partners</b>	<b>Timescale</b> <b>S M L</b>			<b>Notes</b>	<b>Indicative monitoring</b>

Conservation Areas	Determine if any parts of the district merit designation as a Conservation Area and if so designate new areas:	Yes							
	Conduct annual review of areas that may merit designation		Staff resources	Annual review by staff	X	X	X		
Heritage at Risk	Provide information and a link to the Historic England register of heritage assets at risk on the Council webpage	Yes	Minimal staff input complete and update	Information supplied by Historic England	X	X		Minimal input with annual updates	
	Liaise with partners and organisations including Building Control, Estate Agents and communities to enable reporting on assets at risk where possible and start a list.		Staff resources, to provide information on website	Policy staff to facilitate in consultation with conservation team		X		Awareness of assets at risk can help to inform programmes and focus action.	Numbers of heritage assets at risk, numbers reported, surveyed or monitored
	Include Grade II condition survey within pilot scheme Conservation Area review, where there is a community desire to do so.		Current Grade II condition survey training material is available through Historic England website. Policy staff to help facilitate.	Policy staff to help facilitate Historic England training for community pilot scheme, if group wish to proceed with this.		X		Potential for long term impact on protection of assets	No. of surveys completed, residents trained, HAR improved
Local List	Establish a local list of non-designated assets:	No							
	Produce a document advising communities on procedures for a Local List, with guidance on selection criteria. Public consultation and adoption.		Policy officer (most work completed)	Document under consultation March 219	X				
	Following adoption of guide, receive submissions from communities and historic groups.		Otter Valley and Sid Vale Associations have submitted items for consideration	Submissions from town or parish councils, ward members, neighbourhood planning groups and local amenity groups.	X			Ongoing subject to available resources	Number of groups submitting items consideration
Objectives Theme B	Actions and tasks	Stat. duty	Indicative resources	Delivery: Staff and Partners	Timescale S M L			Notes	Indicative monitoring

Local List	Set up procedures within the Council for assessing, recording and publishing a list of non-designated heritage assets		Policy staff resources	Policy officer in consultation with conservation team	X				
	Develop and deliver a programme based on items submitted, starting with a pilot scheme. Roll out to other areas subject to available resources.		Staff resources; considerable input to set up list but less time needed for annual maintenance	Policy officer working with local group and with input from conservation team.	X			Positive impact on planning process and benefits for local communities	Number of items approved for local list, other pilot scheme criteria
Encourage development which enhances distinctiveness	Provide links to further guidance which address the most common issues, on website, much from Historic England.		Minimal staff resources to provide links on webpages	Policy officer in consultation with conservation team		X			Feedback survey on information provided
	Build in heritage and local distinctiveness themes in emerging Design Guide Supplementary Planning Document, with link to Heritage Strategy		Moderate staff resources	Policy officer with Design Guide working group, followed by public consultation	X			This Guide will carry weight in planning decisions	
	Provide information on the website on sourcing of local materials, in particular a stone quarry guide		Moderate staff resources	Conservation and policy team, available through new webpages		X			Completion of guides, number of guides requested; feedback
	Update and publish shopfront and any other relevant guides relating to heritage		Moderate staff resources	Conservation and policy team, available through new webpages		X			Completion of guides, no. requested; feedback

Objectives Theme C	Actions and tasks	Stat. duty	Indicative resources	Delivery: Staff and Partners	Timescale S M L			Notes	Indicative monitoring
<b>Work with partners and corporately to identify joint projects and maximise funding</b>	Increase attendance at meetings or events with partner organisations to work towards common goals		Staff resources, potential to pool resources with partners for maximum benefit	Policy and/or conservation officer working with external partners such as the East Devon and Blackdown Hills AONBs	X	X	X	Ongoing	Meetings attended, outcomes recorded
	Create Council working group to work towards joint objectives and co-ordinate projects and programmes. Provide website links to regeneration, economy and tourism sectors.		Moderate staff resources	Policy and conservation team staff working with other sections such as private sector housing, building control and regeneration.		X		Set up regular meetings and continue according to outcomes	Meetings attended, outcomes recorded
	Work with others to identify projects and sources of funding		Potential to attract grant funding for heritage projects or programmes, especially those involving the community	Policy staff working with external partners and EDDC departments	X	X	X		Projects and funds identified
<b>Work with communities</b>	Facilitate, or advise on, a range of training opportunities especially for neighbourhood planning / community groups with an interest in heritage.		Moderate staff resources to develop training opportunities for pilot scheme. Capacity building within community can provide a valuable long term resource of trained residents.	Policy staff working with external partners and local community groups.	X	X			Criteria to be developed, along with pilot scheme
	Produce a template to guide neighbourhood planning groups in site assessments in relation to heritage		Minimal staff resources	Policy staff	X				